

WordPress.com  
VS  
WordPress.org

 **Fluent**  
THEMES

 **Fluent** THEMES

# What is WordPress

**WordPress is a free and open-source content management system (CMS) based on PHP and MySQL.**

Essentially, WordPress works the same in either format. WordPress is a content management tool that runs almost 30% of the entire internet. And today we are going to compare the details between WordPress.com and WordPress.org.

# Defining **.com** & **.org** versions of WordPress

## WordPress.com

**WordPress.com** is a blogging platform that is owned and hosted online by [Automattic](#).

## WordPress.org

WordPress.org is where you can download free software (or the blogging platform) to install on your own site.

# Wordpress.com

You can get a free blog at WordPress.com. You don't need to pay for hosting or a domain. WordPress.com doesn't allow you to use plugins (and this is the biggest drawback of .com version) so, you don't need to pay for them. In the .com version, you are not allowed to edit the back end either. In short, **you get the power of WordPress without the ability of customizing it.**

# Pro's of wordpress.com

**It's  
free**

It's free (paid version is available, but you should use the .org version if you want to get better off.).

**It's  
easier**

Setting it up is much easier than the self-hosted WordPress option. So, you can do it yourself and can save the cost of having a professional do it for you.

**It's  
secure**

Everything is taken care of: setup, upgrades, spam, backups, security, etc.

**It's  
strong**

Hundreds of servers are supporting your blog so, it's highly unlikely to go down due to traffic.

# Con's of wordpress.com

## It's stiff

You can't upload plugins & customize the PHP code either. As a result, the flexibility of customizing your site is limited.

## It's common

Though they do provide 100+ themes, but you cannot go beyond since customizing isn't allowed. So, the chance of getting a more professional, unique look and feel is minimum.

## It's limited

Using custom third-party themes/templates is one of the best benefits of using WordPress, but you can't use them at .com version.

# Wordpress.org

WordPress.org is where you can download free software (or the blogging platform) to install on your own site. You don't get a free server like .com users get. The server is your own. You can customize your website using plugins and edit the theme as well (it isn't very hard). Basically, **you have the full control over your theme and have the ability to control and access every advanced features through plugins.**

# Pro's of wordpress.org

**It's  
functional**

Uploading plugins are allowed which gives your site more functionality.

**It's  
unique**

You can customize your website by uploading themes which gives your website a more professional and unique look.

**It's  
manage-  
able**

Full Control over the code. If you're technical minded or like to outsource advanced website features.

**It's  
yours!**

You can do whatever you want on your site because of owning it.



# Con's of wordpress.org

**It's  
costly**

Money is needed  
to host your own  
website.

**It's  
vulnerable**

Need to be  
updated and  
secure.

**It's  
complex**

More technical  
knowledge is  
required to set up  
and run.

# Long story short

WordPress.com is a good choice if you want to blog personally and keep as a personal journal and don't want to customize your blog and have access to the advanced features. for people who want to blog, but don't want to edit the blog, have access to advanced features, or monetize it.

WordPress.org is suitable for the people who want full control over their website which includes customizing, uploading plugins, editing the code and using custom third-party themes / templates.

Though there are costs associated with hosting, designing and customization, etc. eventually it is extremely low compared to a traditional offline business.

# Wrapping up

If you are looking to use a personal blog just as a diary or as a personal journal, the no cost/low tech .com version is suitable for you.

However, if you want to have full access over your website, use your website commercially and make money from it, then the .org version is highly recommended for you.

Once you've successfully set up your blog you may want to index it in google. See this article on [How To SPEED UP Indexing Your WordPress Site In Google](#) and discover the top ways to have a good ranking in a short time.

# ABOUT US

We are [Fluent-Themes](#), a creative and dedicated group of people who love WordPress as much as we love our all the customers. In 2015 we set out to WordPress theme market and make eye caching wp themes. Since then we are helping thousands of people to make their own website as they want.

## Key Features Of The Themes

- ✓ Fast Loading
- ✓ Highly Customizable
- ✓ Clean Code
- ✓ Free Premium Plugins
- ✓ Parallax Effects
- ✓ Well Documented

—— Thank you ——